

How Do I Activate A Card?

Obtain a card and brochure from your local dive shop or contact Abyss Dive Charters. Our desire is that everyone enjoys the card programs and that safe dive practices are used. Abyss Dive Charters reserves the right to approve any card activation and to invalidate the same card due to violation of our policies, lack of experience or insufficient funds. If a card is revoked due to a lack of experience, a refund will be considered and determined based on the amount of time the card was activated. No other refunds will be given. No refund will be given for canceling a card by a card holder once the funds are received by Abyss Dive Charters.

Activation Instructions:


- Fill out entire top portion (front & back). Don't forget to write in the issuing dive shop name
- Separate top section of card and mail it along with a check and copies of your C-card, training records and a reference letter if necessary to Abyss Dive Charters
- Contact Abyss Dive Charters and alert them an application is being sent
- Allow 1-2 weeks for number activation
- Use the number on the bottom portion of this card when scheduling a trip with Abyss Dive Charters
- When scheduling through a local dive shop, make sure Abyss Dive Charters is aware of your presence on that trip so you won't be asked to pay and the correct fee will be charged to the dive shop
- Be prepared to show a picture I.D. And your annual number at the time of boarding
- We suggest laminating the lower section to protect

0697

NAME _____

ADDRESS _____

PHONE _____

ABYSS 

2002 Annual REC
Card \$450

Unlimited dives on weekends from May 1 to Sept. 30 (subject to change)

Issuing Shop: _____

0697



Abyss Dive Charters L.L.C.

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www.abyssdivecharters.com

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New for 2002
**Annual Dive and
Discount Cards**



ABYSS
Dive
Charters



www.abyssdivecharters.com
616-485-7778

Why Consider Buying A Card?

Finding shipwrecks, knowing where they are located and owning a boat to get there can be time consuming and expensive. In places like Michigan that also means the operating season is short and having your boat out of the water for almost 1/2 of the year. Why not let someone else pay and worry about these problems? Buying an annual REC or TECH card allows you to "fix" your diving transportation costs for the entire season. Once you've made your card purchase you will be entitled to be part of any scheduled trip we make. Discount cards are a smart way to save money all season long by paying up front for generous discounts on products and services later.

How Will A Card Affect My Shop?

Our card programs are designed to help shops increase interest and the activity level of their customers and encourage them to dive closer to home. These programs make it affordable for individuals who don't own a boat to dive more often and be exposed to some of the best wreck diving in the world. In return for promoting this program we pay our retail stores a selling fee every time a card gets activated through them. After we receive the money from the sale of a card we credit or mail a check to the issuing shop for 10% of the card price. If the shop accepts a credit and has a booked charter pending, it will be applied to that charter.

When a card holder wants to participate in one of your scheduled trips, their cost passes through you to us. Another way to say this is we will prorate or reduce your charter bill for each cardholder you accept on your charter. As an example: if you let one person on a 1/2 day recreational limit charter, we would reduce your bill by \$80 (individual rate from 2002 price list). All pricing can be viewed in a separate company brochure. When a discount card participates in one of your scheduled charters, their cost on your charter should be reduced by 20% and you will notify us so we can reduce your bill according to the number of times they dive with your group.

Where Can I Obtain A Card?

Discount and annual cards are distributed through a participating local dive shop or directly from Abyss Dive Charters. Look for an Abyss Dive Charter display in your local dive shop or ask whether they sell our cards. You can find out more about our company and programs by viewing our web site www.abysssdivecharters.com or calling 616-485-7778.

About:

The Individual Discount Card: \$100

The basic function of a discount card is to pay in advance for a discount that will be granted later. When you purchase one of our discount cards at the beginning of the diving season, you are assured a **20% discount** off products and services we offer for the remainder of that operating season. Products and services like rentals; transportation charters (standard, targeted, and a shop organized training charter); purchases of other dive cards and merchandise; and cooperative services when they



Cooperative services participating dive shops, airfills stations, hotels, restaurants and other participating Great Lakes. Discounts and need to be negotiated every year. For the current list of participating cooperative service providers and their discount rates contact Abyss Dive Charters for your copy.

Our operating season starts on May 1st and continues through the end of September. Transportation service is provided primarily on the weekends, using two boats in two separate locations. There will be some weekday charters to choose from, but these are arranged well in advance and are limited. For further details on when charter service will be available, read either the REC card sections that explains "subject to availability".

Discount cards are intended for individuals purchasing individual products and services and are not intended for purchases for anyone other than the original purchaser. Dive shop or group discount cards are available upon request and the price varies depending on the amount of discount and service desired.

Individual REC Card: \$450

REC cards are for use on trips that intend to stay within NO DE-COMPRESSION limits. No exceptions! Trips are limited to sites that are 130 feet deep or shallower. An individual will be charged an annual fee of \$450, which will entitle them to unlimited time on our two boats throughout that season (subject to availability). Appropriate training and experience is necessary to activate this card. Be prepared to show proof of certification level and experience. Diver Alert Network (DAN) personal health insurance is recommended.

Subject to availability means that you can participate with your local dive shop charter or be placed with other charter groups at any time that an open spot is available. Card holders who have prepaid should have first choice of any spots that are not paid for at the time of request. Dive shops who have agreed to sell our cards have agreed to this policy for annual card holders. Annual card holders have first right to an unpaid spot. Abyss

Dive Charters can not directly control this policy. If you feel that this is not being administered fairly, please contact us.

In the event that there is no other organized charters available, individuals will be allowed to organize a smaller group for an afternoon charter (3-4), or we will organize a smaller group in the afternoon for those two options don't work, someone from our crew will become your dive buddy during an open time that day or weekend.



Some flexibility by the card holder may be necessary, but Abyss Dive Charters will do everything within their power to ensure you have an opportunity to participate as much as you want.

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Individual TECH Card: \$650

A TECH card is intended for divers who want to participate in extended range diving which will require some decompression time and a longer surface interval. Advanced training, experience, and personal health insurance are required for this type of diving. In addition, a release form to protect Abyss Dive Charters from liability must be signed by the participant acknowledging they understand the potential of death as a result of this strenuous form of diving.



To activate one of these cards an extensive evaluation and screening process will be necessary. Candidates should be prepared to explain their training and experience. Prior experience with Abyss Dive Charters will be a plus, but is not a guarantee. Divers without prior experience with us will be asked for reference letters from their latest instructor that explains the candidates training level and ability.

Trips are subject to availability and only during our standard operating periods. Refer to our explanation of our policy stated previously under the REC card heading.

TECH card holders are allowed to use their card for recreational dive limit charters as well as extended range trips.